



FLORASCOPE

Occasional News from the Flora of Virginia Project



Help us help them

Every day, thousands of Virginians use the Flora of Virginia App to get work done, verify research, journal, identify a new plant, and so much more. These folks rely on the Flora App for the most current, accurate and in-depth data on Virginia's flora, available on their phones and without the need for internet connection. It is critically important to their work that we Keep the Science Current.

Our work to migrate our data to a custom database on the Flora of the Southeastern US (FSUS) Floraquest platform is well underway, thanks to grants from [Virginia Environmental Endowment \(VEE\)](#) and the [Chesapeake Bay Trust \(CBT\)](#) Capacity Building Award Program. The work will be completed early next year, improving:

- Security: The database will live behind a firewall controlled by access permissions, two-factor identification and workflows, protecting the data from viruses, software obsolescence and human error.
- Accuracy: Edits are made through a custom user interface and require review by a Flora author for approval.
- Currency: Data is edited, imported and added in real-time, then updated to the App on a regular schedule.

[Learn more about their work and donate.](#)

Virginia
Environmental
Endowment



Give the Gift of Flora!

The Flora of Virginia App is the perfect holiday gift for the outdoor enthusiasts in your family.

[Buy It Now!](#)

IOS

1. On your iPhone open the App Store app and search for the app.
2. Tap the item that you want to give.
3. Tap the Share button, then the Gift App button and follow the instructions.
4. After the gift is sent, the recipient gets an email. When they open the email and click Redeem, the app is downloaded.

[Visit Apple's website to learn more.](#)

Android

There isn't a way to directly gift an app through the Google Play Store, but you can send someone a Google Play gift card to cover the cost. Gift cards are available at many retailers or online.

The Flora of Virginia is evergreen, requiring ongoing attention to keep data up-to-date, add new features and functionality to the App and offer new programs. We rely on the generosity of our users and donors to get our work done.



Buy the App



Donate



Perennial Partners

Flora of Virginia Project, Inc.

P.O. Box 512, Richmond

Virginia, United States of America



You are receiving this email because you purchased the Flora of Virginia App or signed up for our newsletter.

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