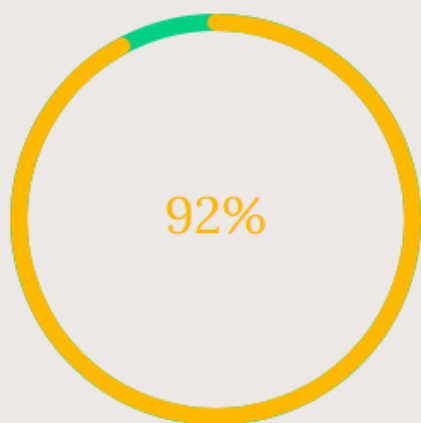




FLORASCOPE

Occasional News from the Flora of Virginia Project

\$15,000



DONATE

Keep the Science Current

Matching Funds Campaign Ends June 30!

Our campaign to match a generous grant from the Virginia Environmental Endowment (VEE) kicked off on March 20, the first day of Spring. The grant allowed us to start moving our data to a custom database, but we need more funding to complete the project.

On June 2 we crossed the 90% threshold. We are so close to our goal, help us match the \$15,000 grant by June 30, 2025.

Thank you Keep Virginia Beautiful!



Flora of Virginia Project is Awarded First2025 Green Grant - Keep Virginia Beautiful

On June 1, Keep Virginia Beautiful awarded the Flora of Virginia Project a Green Grant, to support the 2025 Flora Ambassador Program. It funds the administrative costs to train Flora power users to instruct others on using the App, lead local programming and volunteer for Flora events.

Learn more about all of the work Keep Virginia Beautiful does across the Commonwealth at [Keep Virginia Beautiful](https://www.KeepVirginiaBeautiful.org).

Spreading the Word

Flora of Virginia board member and W3 Environmental Solutions president Eli Wright presented Flora of Virginia Project updates at multiple events this spring. Our volunteer board -- all environmental professionals or educators - - work diligently to educate and demonstrate the power of the Flora App and learn more about desired content and functionality.



Christopher Newport
University Career Day



Virginia Association of
Wetlands Professionals
(VAWP) Annual Meeting



Environment Virginia

In addition, Flora board members and Flora Ambassadors participated in educational events. Introducing the importance of native plants on Virginia's biodiversity, and how every person can do their part, is core to our mission. Look for us at plant sales and the State Fair of Virginia in the fall.



Science Museum of Virginia Earth Day



Shenandoah National Park
Wildflower Weekend





Perennial Partners

Our new corporate partner program

The Perennial Partners Program invites businesses of all sizes to directly support the Flora of Virginia's mission to inspire conservation through education, outreach, and native plant appreciation.

With a tiered system tailored for organizations from local boutiques to statewide corporations, Perennial Partners offers unique, brand-aligned benefits — including custom Flora of Virginia App experiences, expert-led trainings and employee enrichment.

The Flora of Virginia App helps organizations provide science-backed projects and deliver quality products including:

-  Botanical surveys and inventories
-  Restoration planting plans
-  Wetland delineations
-  Site monitoring and compliance

We rely on donations to do the work necessary to ensure the data in the App is current, correct, and easily accessible.

Learn more about how your organization can participate.

Perennial
Partners

Support the Flora of Virginia Project

The Flora of Virginia is evergreen, requiring ongoing attention to keep data up-to-date, add new features and functionality to the App and offer new programs. We rely on the generosity of our users and donors to get our work done.



Buy the App



Donate



Perennial Partners

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