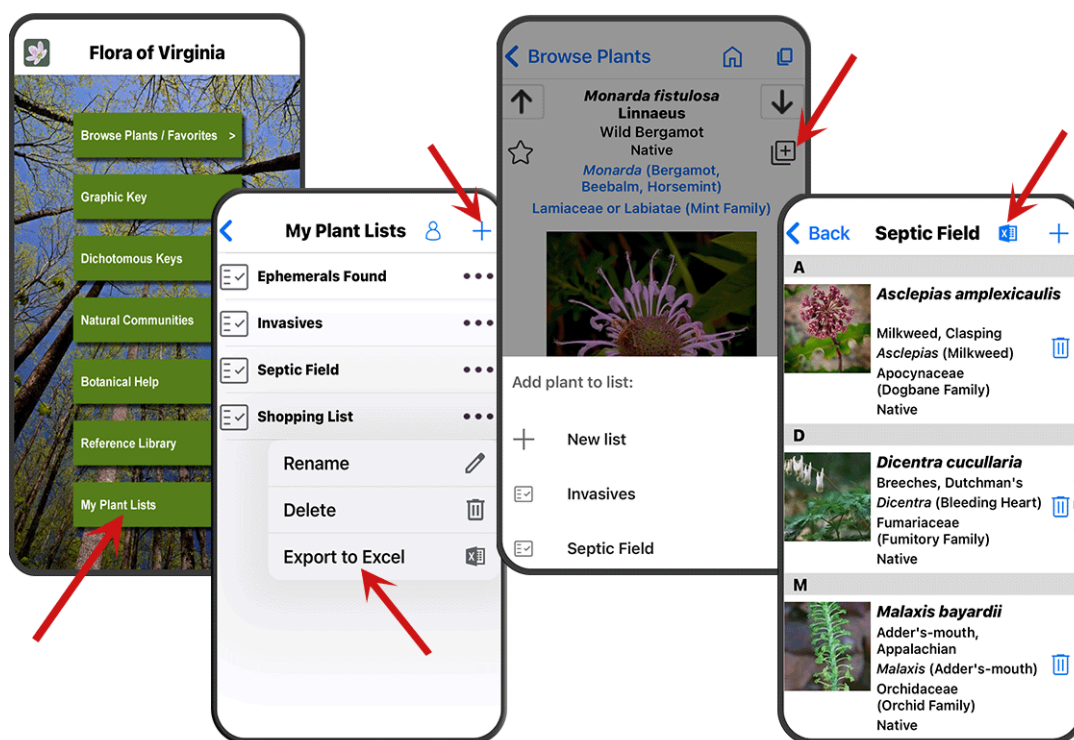




DONATE

# FLORASCOPE

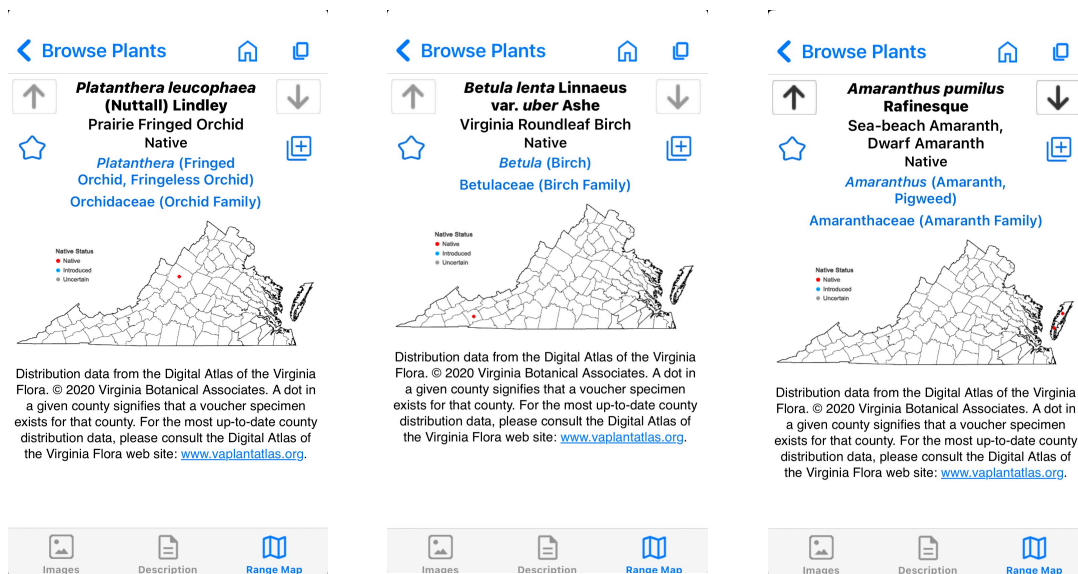
Occasional News from the Flora of Virginia Project



**Multiple list functionality now  
in the Flora of Virginia App**

## Even more reasons to give the App or a donation as a holiday gift!

- My Plant Lists -- now you can create, name and export multiple different plant lists for your multiple conservation and restoration projects:
  - My Plant Lists button on the home page.
  - Create, rename and organize lists.
  - Add new plants or create new lists from a plant record.
  - Lists can be downloaded to Excel for sharing and printing.
- All range maps have been synced and updated thanks to our friends at the [Digital Atlas of the Virginia Flora](#).



Update or Buy the Flora App

## Flora Ambassadors Take Root: Volunteers Expand Knowledge and Impact Across Virginia

We extend our heartfelt thanks to all the volunteers who dedicated their time, energy, and enthusiasm to make the Flora of Virginia Ambassador Program a success. Your efforts strengthened our botanical community and expanded the reach of the Flora of Virginia App, empowering others to engage deeply with Virginia's flora.



In 2024, the Flora of Virginia Project (FIVA) launched its Ambassador Program to cultivate a network of power users skilled in teaching others how to maximize the Flora App's potential. In partnership with the Virginia Master Naturalist (VMN) Program, FIVA hosted webinars, led field labs, and provided guidance for members to develop and run their own programs.



### **To date, FIVA proudly welcomes 21 Flora Ambassadors:**

Jerry Nissley, Anna Maria Johnson, Judy Bartlett, Eunice Sill, Sarah Windes, Allen Carter, JoAnn Dervay, Anthony Adamovich, Mimi Stitt, Brenda Poist, Linda Frederick, Andrea Naccarato, Kenneth Tuley, Jeffrey Owens, Barbara Stewart, Laura Cooper, Rose Sullivan, Kathy Gierlak, Mary Larson, Carolyn Duckworth, and Ruth Stornetta.

### **Key Program Highlights**

- 177 participants attended the introductory webinar.
- 83 registrants continued with the Ambassador Program.
- 54 completed assignments, and 40 participated in field labs.
- 22 participants completed all requirements and are now certified Ambassadors.



## Contributions from Master Naturalists

- 35 volunteers reported 262 service or training hours in total.
- 13 VMN chapters reported participation by at least one member.

## Programming by Ambassadors

Flora Ambassadors have facilitated nine educational and outreach activities, including presentations, classes and walks for the Eastern Shore VMN, Headwaters VNPS, and VMN Riverine Chapter, the Richmond area Wild Ones, and at First Landing State Park, Lewis Ginter Botanical Garden, Edith J. Carrier Arboretum, the State Fair of Virginia, and Quarry Gardens.

These initiatives exemplify the passion and commitment of our volunteers, who are helping to promote Virginia's botanical heritage far and wide.

**Thank you for making this program thrive!**

Learn more about the  
Flora of Virginia Ambassador Program

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# Donate to the Flora of Virginia Project

The volunteer Flora of Virginia Project board of directors is committed to keeping the Flora of Virginia, a critical resource at the forefront of plant identification and conservation efforts, current and accessible.

In 2025, with your help, we are focused on:

- Upgrading our database infrastructure to enhance data sharing with collaborators and allow for easier updates, including Wetland Indicator Status for plant species;
- Expanding educational outreach through our Flora Ambassador Program and increased representation at statewide events;
- Enhancing the App's functionality to better serve its users;
- and Publishing a reprint of the Flora of Virginia.

There are a number of ways to contribute:



Visit our website to learn the many options to donate through the mail, by PayPal, and more.



Follow and share our GivingTuesday campaign on the unique flora found in Virginia Wetlands on Facebook, Instagram and LinkedIn.



Participate in the Combined Federal Campaign (CFC) – The annual giving campaign for federal employees and retirees, support the Flora of Virginia Project using CFC#85168.



Support the Commonwealth of Virginia Campaign (CVC) – Commonwealth employees can donate now using CVC#201631.

Regardless of how you choose to give, please consider making a tax-deductible donation to the Flora of Virginia Project. Your support is essential to helping us to provide resources that professionals, educators, and nature enthusiasts alike rely on to protect Virginia's spectacular biodiversity.

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**Flora of Virginia Project, Inc.**

P.O. Box 512

Richmond, VA 23218

[flora@floraofvirginia.org](mailto:flora@floraofvirginia.org)

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